

# Meet the Lecturers



# Economics Learning Community at MTU, Cork Campus

The Economics Learning Community (LC) facilitates the exchange of resources and pedagogical practices amongst its members. It provides a platform for professional discussions, collaboration and sharing of practices while also enabling members to influence future continuing professional development offerings.

We hold regular meetings to explore new ideas in teaching and learning, designing new modules, assessing and engaging students. The Economics LC was created in 2020 with five founding members (Dr Wei Xiong, Niamh Lenihan, Sinead Huskisson, Dr Helen McGuirk and Dr Aisling ConwayLenihan) and has grown to 10 members in 2021.

This e-booklet is an output of the Learning Community.

# Economics Learning Community at MTU, Cork Campus

The aim of this e-booklet is to introduce Economics colleagues, to promote collaboration and networking across the technological university sector.

This e-booklet was edited by a sub-group of the Economics Learning Community, Dr Aisling ConwayLenihan, Trudie Murray and Niamh Lenihan.

This is TLU Learning Community Funded work sponsored by the Teaching and Learning Unit, Office of the Registrar and VP for Academic Affairs in partnership with the Department of Management & Enterprise.

**MTU (CORK CAMPUS)**

**Joanne Cole**

Dr Aisling ConwayLenihan

Sinead Huskisson

Pat Kiely

Niamh Lenihan

Dr Brenda Lynch

Dr Helen McGuirk

Trudie Murray

Dr Wei Xiong

**MTU (KERRY CAMPUS)**

Carmel Kenny

Catherine Moylan

Tadgh O'Shea

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# Joanne Cole

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**Job Title** Lecturer

**Department** Accounting and Information Systems

**University** Munster Technological University (MTU)

## Biography

Joanne Cole is a Lecturer in Economics and Business Information Systems at MTU. Joanne holds BA (Economics and Computer Science) and MBS (Business Economics) degrees from University College Cork. Prior to joining MTU Joanne gained over 13 years industry experience in the areas of IT systems implementation, business process improvement and change management within the Financial Services industry. Since joining MTU in 2019, Joanne has taught across a range of courses and number of programmes including IS Infrastructure, Enterprise Architecture, Business IT Skills, Financial Technology, Principles of Economics and Microeconomics.

## Teaching Areas of Interest

- Quantitative Methods
- Macroeconomics
- Microeconomics
- Financial Technology

## Research Interests

Not Applicable



**MTU (CORK CAMPUS)**

Joanne Cole

**Dr Aisling ConwayLenihan**

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# Dr Aisling ConwayLenihan

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 <https://www.linkedin.com/in/AislingConwayLenihan>

**Job Title** Lecturer in Economics

**Department** Management & Enterprise

**University** Munster Technological University (MTU)

## Biography

Dr Aisling ConwayLenihan is a Lecturer in Economics and Academic Researcher with the Hincks Centre for Entrepreneurship Excellence at MTU. Aisling holds a BA, Higher Diploma in Health Economics & Evaluation Studies, Masters of Business Economics and PhD in Health Economics from University College Cork. She also holds a Postgraduate Diploma in Teaching & Learning in Higher Education from Griffith College Cork. Since joining MTU in 2007, Aisling has taught across a range of courses, both at undergraduate and postgraduate level. Aisling has served as external examiner for two higher education institutions and participated on an interview panel as the academic representative. Aisling is an MTU judge for the Young Economist of the Year for second-level students. Aisling has presented at national and international conferences and published her work in peer-reviewed international journals.

## Teaching Areas of Interest

- Macroeconomics (Undergraduate)
- Economic Data & Analysis (Undergraduate)
- International Economics (Undergraduate & Postgraduate)

## Research Interests

- Aisling's current research interests include; Silver Economy, Ageing Population, entrepreneurial education, family business and innovation.
- Completed PhD in 2016 "Drug Prescribing Patterns in the General Medical Services Scheme in Ireland and Projected Costs to 2026.
- Currently supervising postgraduate research students and Aisling has supervised to completion, both at level 9 (MA) and level 10 (PhD).

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# Sinead Huskisson

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**Job Title** Lecturer

**Department** Management & Enterprise /  
Teaching & Learning Unit

**University** Munster Technological University (MTU)

### Biography

Sinead Huskisson has been a lecturer since 2012. Prior to this, Sinead worked in financial services primarily in Treasury roles. Since joining academia, Sinead has taught a variety of business and economics modules. More recently, Sinead's role within the Teaching & Learning Unit has involved researching and disseminating best practice in the area of Assessment and Feedback in Higher Education. Sinead holds BComm and MEconSc degrees from UCC and a MA in Teaching & Learning in Higher Education from MTU. Sinead has presented at National and International Conferences.

### Teaching Areas of Interest

- Introductory Economics
- Financial Economics
- Entrepreneurship
- Modules on the Scholarship of Teaching and Learning

### Research Interests

Currently involved with research in the area of Assessment & Feedback Literacy.



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# Pat Kiely

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**Job Title** Assistant Lecturer

**Department** Marketing & International Business

**University** Munster Technological University (MTU)

## Biography

Pat Kiely is a lecturer at MTU and teaches a range of business modules including Economics, International Business and Marketing both at undergraduate and postgraduate level.

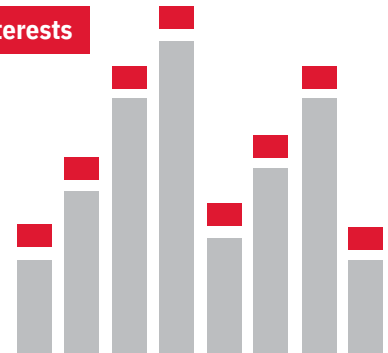
Pat holds a BA double honours economics degree from University College Cork and MBS master's degree (International Entrepreneurship Management) from University of Limerick. Pat has also recently completed a Level 8 Special Purposes Award Certificate in Digital Marketing at MTU.

## Teaching Areas of Interest

- Macroeconomics
- Microeconomics
- Quantitative Methods
- Economic Data and Analysis
- International Business / Trade
- Marketing – Professional Services Marketing / Digital Marketing / Marketing Research Techniques and Analysis

## Research Interests

Not Applicable



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# Niamh Lenihan

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**Job Title** Lecturer in Economics

**Department** Management & Enterprise

**University** Munster Technological University (MTU)

### Biography

Niamh is a lecturer in Economics at MTU. Niamh holds a BA, Higher Diploma in Postgraduate Education, Masters of Business Economics, Postgraduate Certificate in Teaching and Learning in Higher Education and is currently doing a PhD in Economics from University College Cork. Since joining MTU, Niamh has taught across a range of courses at undergraduate level. Previously, Niamh lectured in Economics in UCC, to students both at undergraduate and postgraduate level. Niamh is an MTU judge for the Young Economist of the Year for second-level students. Niamh has presented at international conferences and published her work in peer-reviewed journals.

### Teaching Areas of Interest

#### Undergraduate:

- Macroeconomics
- Microeconomics
- International Economics

#### Postgraduate:

- Business Economics

### Research Interests

Niamh's current research interests include; family business, SMEs, innovation, technological adoption and the Silver Economy. Niamh has supervised students on their research dissertations at undergraduate level. She has also been an internal examiner on a level 9 research thesis. Niamh's PhD research examines how digital technology adoption affects innovation in family firms.



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**Job Title** Part-Time Lecturer in Economics

**Department** Management & Enterprise

**University** Munster Technological University (MTU)

### Biography

Brenda is a part-time lecturer in Economics at MTU. Brenda holds a BComm from University College Cork and an MSc in Economic Development from the University of Glasgow. In 2019, she completed her PhD with the School of Public Health in University College Cork, where she was part of the national Health Research Board structured PhD programme, SPHeRE. Since joining MTU in 2017, Brenda has taught at both undergraduate and postgraduate level on the part-time courses.

### Teaching Areas of Interest

- Macroeconomics (Undergraduate and Postgraduate)
- Microeconomics (Undergraduate)
- Data Analysis (Undergraduate)
- Research Methods (Postgraduate)

### Research Interests

- Completed a PhD in 2019, thesis titled “Reconfiguration of emergency and urgent care systems in Ireland from 2006: analysis of quantitative performance indicators at a population level.”
- Currently involved in data analysis support with the MAMMI Study in Trinity College Dublin, assessing Maternal health and Maternal Morbidity in Ireland.
- Contributing to the health economic work package of the EPICC Epidemiology of Prevention and Interventions for Chronic Conditions in Ireland, a HRB funded project based in the School of Public Health in UCC.
- Currently working with Dr Wei Xiong in MTU Cork, to research the benefits of home sharing between older, living alone, homeowners and prospective renters.
- Have previously co-supervised an MSc thesis in Occupational Health in the School of Public Health, UCC

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**Job Title** Head of the Hincks Centre for Entrepreneurship Excellence


**Department** School of Business

**University** Munster Technological University (MTU)

### Biography

As Head of the Hincks Centre Helen's work centres on supporting entrepreneurship in all its forms at regional, national and international level. This involves managing various publicly funded projects, supporting students and industry partners. Helen holds a BComm and MA in Economics from University College Cork and completed her PhD in University College Limerick. She has presented her work at academic conferences throughout Europe and her research is published in ABS/ISI ranked journals (e.g., Research Policy, and European Planning Studies). Helen has many years industry experience in project management, financial services and as an entrepreneur in Ireland and Australia.

# Dr Helen McGuirk

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### Teaching Areas of Interest

- Regional/community training
- Entrepreneurship
- Economics

### Research Interests

Helen's research focuses on a number of related areas: entrepreneurship, SME growth, economics of innovation, human capital, and public policy.

PhD Title: Innovative human capital: a determinant of firm level innovation? Implications for Public Policy  
Helen supervises PhD and Masters students, has examined PhD and Masters theses and is a regular reviewer for a number of academic journals.

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# Trudie Murray

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**Job Title** Lecturer in Entrepreneurship & Economics

**Department** Management & Enterprise

**University** Munster Technological University (MTU)

### Biography

Trudie is a lecturer in Entrepreneurship and Economics and a researcher with The Hincks Centre for Entrepreneurship Excellence. She is a member of both MTU's ACE committee and CPEER (Committee of Practice for Entrepreneurship Educators and Researchers). Trudie holds a BSc in Management and Marketing from Trinity College Dublin, an MSc in Advertising from TUDublin, an MA in International Relations and Postgraduate Diploma in Education from UCC. She is also a graduate member of The Marketing Institute of Ireland. Trudie is an MTU judge for the Young Economist of the Year for second-level students. Since joining MTU, Trudie has taught on modules in Entrepreneurship and Economics across a range of disciplines. Trudie has published in the area of Entrepreneurship Education and is co-author of two market leading textbooks ('Positive Economics') in Leaving Certificate Economics.

### Teaching Areas of Interest

- Macroeconomics
- Microeconomics
- International Economics
- Entrepreneurial Mindset
- New Venture Creation and Planning
- Enterprise Development
- Micro Business

### Research Interests

Trudie's current research interests include: entrepreneurship education, entrepreneurial mindset, minority entrepreneurship, social entrepreneurship, family business and innovation.

Trudie is currently undertaking PhD research which examines how early childhood educators can foster and nurture entrepreneurial mind-set in the early childhood setting.

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# Dr Wei Xiong

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**Job Title** Assistant Lecturer in Economics

**Department** Management & Enterprise

**University** Munster Technological University (MTU)

### Biography

Dr. Wei Xiong was awarded a PhD in Economics from University College Cork. She previously graduated with a BSc (Hons) in Business and Financial Economics and an MSc in Financial Economics from University College Cork. Wei is an Assistant Lecturer in Economics in the Department of Management and Enterprise at MTU. She is located in the Bishopstown Campus in Cork. Since joining in 2018, Wei has taught across a range of modules, both at undergraduate and postgraduate level.

### Teaching Areas of Interest

#### Undergraduate:

- Macroeconomics
- Quantitative Methods

#### Postgraduate:

- International Economics

### Research Interests

Wei's research interests include financial economics, education economics, international education, investment, return on education, regional and urban economics. Wei's PhD focused on international students' foreign study decision-making. Currently she is involved in a research project on the topic of the silver economy.

Wei is also passionate about innovative teaching and learning methods, and adopting technology in her teaching.

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# Carmel Kenny

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### Job Title

Lecturer - Economics, Business  
Mathematics and Statistics

### Department

Business Studies

### University

Munster Technological University (MTU)

### Biography

Carmel Kenny is a Lecturer in Economics, Business Mathematics and Statistics at MTU. Carmel holds a BA (Economics and Applied Mathematical Science) degree from NUIG and an MA (Economics) degree from UCD. She also holds a Graduate Diploma in Applied Finance from the Securities Institute of Australia. Since joining MTU in 2002, Carmel has taught across a range of courses, both at undergraduate and postgraduate level. Prior to joining MTU Carmel worked as senior analyst with JPMorgan Chase in Sydney, Australia.

### Teaching Areas of Interest

#### Undergraduate:

- Macroeconomics
- Microeconomics
- Quantitative Methods
- Business Mathematics

### Research Interests

The Macroeconomy of Ireland in  
a European and Global context.



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# Catherine Moylan

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**Job Title** Senior Lecturer

**Department** Department of Business

**University** Munster Technological University (MTU)

## Biography

Catherine Moylan is a Senior Lecturer in the Department of Business at MTU. Catherine holds a Bachelor of Business Studies from University of Limerick, Masters in Accounting from University College Dublin and is a Fellow Chartered Accountant. She has also specialised in Forensic Accounting and Corporate Governance with Chartered Accountants Ireland and the University of Ulster. Since joining MTU, Catherine has created and delivered modules both at undergraduate and postgraduate level. Catherine is Chairperson of Listowel Writers' Week (Ireland's oldest literary festival).

## Teaching Areas of Interest

- Financial Accounting
- Financial Management
- Finance for Non Business Specialists
- Corporate Governance
- Risk Management
- Finance & Governance in the non-for-profit sector
- Entrepreneurship Education

## Research Interests

- Finance & Governance in the non-for-profit sector
- Corporate Governance in the Arts & Culture sector
- Entrepreneurship Education



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### Job Title

Lecturer in Quantitative  
Research Methods & Economics

### Department

School of Business Computing and Humanities

### University

Munster Technological University (MTU)

### Biography

Tadhg O'Shea is a Lecturer in Quantitative Research Methods and Economics at MTU. Tadhg holds B.Comm and M.Econ.Sc degrees from NUIG and UCD respectively. Since joining MTU in 1987, Tadhg has taught across a range of courses, both at undergraduate and postgraduate level.

### Teaching Areas of Interest

- Quantitative Research Methods
- Evidence Based Research
- Microeconomics
- SPSS/AMOS Software

### Research Interests

Tadhg provides quantitative research support to postgraduate research students. He also engages in primarily medical and social care research with colleagues in other third level colleges.



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# Dr Catarina Marvão

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**Job Title** Lecturer in Economics

**Department** School of Accounting and Finance

**University** Technological University Dublin (City Campus)

### Biography

Catarina Marvão is a Lecturer in Economics at TUDublin-City Campus. Catarina holds a Ph.D. from Trinity College Dublin and Johns Hopkins University (2013) and a Double M.Sc. in Economics from the Université Catholique de Louvain and Católica Lisbon (2009).

Catarina is interested in behavioral industrial organisation and finance, with antitrust applications. Her work focuses on cartel recidivism and damages, banking infringements, and managerial incentives. She was invited as an expert speaker at the 2018 OECD Roundtable on Collusion. She has gained industry experience from working at the Italian Competition Authority (AGCM, 2008) and the Portuguese Water Regulator (ERSAR, 2007).

### Teaching Areas of Interest

- Financial Econometrics (postgraduate)
- Industrial Organisation (undergraduate / postgraduate)
- Game Theory (undergraduate / postgraduate)

### Research Interests

Catarina is interested in behavioural industrial organisation and finance, with antitrust applications. Her work focuses on cartel recidivism and damages, banking infringements, and managerial incentives. She was invited as an expert speaker at the 2018 OECD Roundtable on Collusion. She gained industry experience from working at the Italian Competition Authority (AGCM, 2008) and the Portuguese Water Regulator (ERSAR, 2007).

Catarina is currently supervising a PhD student and has supervised several postgraduate and undergraduate students.



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# Dr Lucía Morales

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**Job Title** Lecturer

**Department** Accounting and Finance

**University** Technological University Dublin  
(City Campus)

### Biography

Dr Lucía Morales is a scholar and active researcher in the School of Accounting and Finance at Technological University Dublin (TU Dublin). Prior to her academic career, Lucía worked in the private sector holding different roles that included: Financial Manager Assistant; Financial Manager; and Foreign Department Analyst (Bank). Lucía has worked at different Higher Education Institutions in Ireland, the UK and Spain gaining an in depth understanding of the main challenges faced by Third Level Institutions in the fields of Economics, Finance, Education and Online Education at undergraduate and postgraduate level.

### Teaching Areas of Interest

#### Postgraduate Level:

- International Capital Markets
- Econometrics 2
- Advanced Economic and Financial Modelling

### Research Interests

International Economics and Finance, Financial Economics, Time Series, Asian Studies, Emerging Markets, Economic and Financial Crises, Financial Markets Integration, Economic and Financial Contagion, Energy Economics and Commodity Markets, Economic Development, International Capital Markets, Education, Distance Learning, and Critical Thinking, Action Research, Action Learning and Self-regulated Learning. Active research supervisor at undergraduate and postgraduate level.

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# Dr Clare O'Mahony

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**Job Title** Assistant Head of School

**Department** School of Accounting and Finance

**University** Technological University Dublin  
(City Campus)

### Biography

Dr Clare O'Mahony is currently Assistant Head of School and lectures in Economics in the School of Accounting and Finance, TU Dublin. Her other roles include Programme Chair of the BSc in Economics and Finance and Tutor for the second year of the Higher Certificate in Business Studies. Previously, she lectured in Economics at the University of Limerick. She holds BA (Economics and Geography) and MA (Economics) degrees from UCD and a PhD in International Economics from TCD. She is published in a number of peer reviewed journals and has presented at international conferences.

### Teaching Areas of Interest

- Microeconomics (Undergraduate)
- Public Economics (Undergraduate)
- Statistics and Data Analysis (Undergraduate)
- Econometrics (Postgraduate)

### Research Interests

Clare's research interests are broadly in international economics and the interface between public policy and business, particularly in the areas of Foreign Direct Investment (FDI), economic development and trade. These span the measurement of FDI, business survival, and the effects of financialisation and taxation, in addition to the role of venture capital in enterprise development. Irish-based research in this field is internationally important, given the critical role played by FDI and international trade in Irish economic development and that Ireland continues to be centrally located in the evolving global investment landscape. The title of Clare's PhD thesis from Trinity College, Dublin is 'Foreign Direct Investment: Issues in Measurement and Analysis.'

Clare supervises at MSc and PhD level and was awarded funding for a PhD scholarship under the Fiosraigh programme in 2018 for 'Building Indigenous Industry in a Small Peripheral Economy: Foreign Direct Investment and High-Potential Start-Ups.'

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**Job Title** Lecturer in Economics

**Department** Accountancy, Finance & Professional Studies

**University** Technological University Dublin (Tallaght Campus)

### Biography

Following my M.A. in Economics (UCD), I lectured in UL, then NUIG. Then I did an M.Sc. in Investment and Treasury in DCU. Following this I lectured in UCD before moving to RTC Tallaght where I served on the Academic Council and the Governing Body until its merger into TU Dublin in 2019.

My main focus has always been teaching and in recognition of my service to them, in 2014 my students nominated me for the inaugural "National Teaching Hero" Award. It was presented in Dublin Castle by then Minister of Education, Jan O'Sullivan and ex-President of Ireland, Mary McAleese.

### Teaching Areas of Interest

#### Undergraduate:

- Microeconomics
- Macroeconomics
- Property Economics
- Behavioural Economics
- Personal Finance
- Corporate Finance and Governance

### Research Interests

As part of the Ireland Canada Research Centre CHEERP HEA initiative, I have travelled to Canada on behalf of TU Dublin. This involved working with colleagues from all over the world but headquartered in Canada, in the promotion of education strategies for student success, particularly with students from disadvantaged or minority backgrounds.

**MTU (CORK CAMPUS)**

Joanne Cole

Dr Aisling ConwayLenihan

Sinead Huskisson

Pat Kiely

Niamh Lenihan

Dr Brenda Lynch

Dr Helen McGuirk

Trudie Murray

Dr Wei Xiong

**MTU (KERRY CAMPUS)**

Carmel Kenny

Catherine Moylan

Tadgh O'Shea

**TU DUBLIN**

Dr Catarina Marvão

Lucía Morales

Clare O'Mahony

Gerard Phelan

**Nicola Timoney**



# Dr Nicola Timoney

✉ nicola.timoney@TUDublin.ie

**Job Title** Senior Lecturer (in Economics)

**Department** School of Accounting & Finance

**University** Technological University Dublin  
(City Campus)

## Biography

Nicola Timoney lectures in Economics in what is now the Technological University Dublin, giving courses at undergraduate and postgraduate levels, including to students taking examinations of professional bodies, and now to specialist Economics and Finance students. Nicola holds a BA and Master of Arts (Economics) from University College Dublin. Nicola also holds a Diplôme des Etudes Approfondies, Université de Rennes, France, Doctorat en Sciences Economiques, Université Paris 2 Panthéon-Assas and Master of Arts (French) from University College Dublin.

Nicola Timoney is interested in developments in new forms of assessment for students, including online. Previously, she was a member of College Board (Faculty of Business), Academic Council of the Dublin Institute of Technology, and was Acting Head of the School of Accountancy and Business Studies.

## Teaching Areas of Interest

- Introductory Economics (undergraduate and postgraduate)
- Trade and Globalisation (undergraduate)
- Public Economics (undergraduate)

## Research Interests

Research interests are public economics, economic policy and state institutions.

Nicola Timoney has supervised students undertaking Masters' programmes in Finance and in Strategic Management.